



The Clothes Call

A publication of O'Connell Lucas Chelf, Inc.
A Buffalo clothing tradition since 1959
Mens Womens Boys
(716) 836-4140

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Spring Custom Week Begins April 11th

O'Connell's Spring Custom Week featuring Samuelsohn, Southwick, and H. Freeman & Son clothing will run April 11-16.

Customers are invited to order custom garments at off-the-rack prices.

This is an opportunity to choose from hundreds of exquisite suit and sport coat fabrics in a variety of textures, colors, and patterns. Our staff is prepared to assist you not only with fabric selection but also custom measurements and garment features. A 15% discount will apply to all custom orders from these three manufacturers for one week only.



Robert Talbott Week is April 25-30

O'Connell Lucas Chelf is headquarters for the area's finest and largest in-stock selection of Robert Talbott ties, considered to be America's preeminent neckwear manufacturer. During the week of April 25th O'Connell's collection of Talbott shirts, cuff links, and neckwear including all Best of Class, Estate, classic regimental stripes, and formalwear will be reduced in price. Discount also applies to special orders for one week only.



Lobster Party!

Fill the stock pots and melt the butter, Bill's lobster bermudas and trousers have arrived at O'Connell's.



These 100% cotton batik trousers are a summertime fashion statement – lobster party or not! Machine washable. Made in the USA.

Barbour For Spring 2005: Lightweight and Easy Care

O'Connell's Spring Barbour collection includes four new garments, each one lightweight, machine washable, and, as is the case with all Barbours, completely waterproof. For women, our newest microfiber quilt is a short shaped model in an eye-catching coral shade.



Black, camel, cream, sky, and light olive available on a special order basis. The stylish Newmarket Travel Jacket (pictured left) is a three-quarter length crease-resistant microfibre ideal for everyday wear or as a "go to" travel coat.

The Kielder Field Coat (pictured below), designed by Britain's highly regarded outdoorsman Lord James Percy, is an adventurer's ultimate coat. This rugged traditional jacket is made from a teflon-

coated cotton fabric woven specially for its waterproof properties and features handwarmer pockets, drawstring waist, and leather trim. The Ayr Waterproof Jacket is a reversible hip-length *ultra-lightweight* coat designed specifically for golfers. The 2 in 1 teflon-coated nylon fabric is navy reversing to the Barbour dress tartan.



Each garment adheres to Barbour's underlying philosophy to be uncompromising in delivering fitness for purpose, and to employ no unnecessary detail, just exceptional fit and perfect comfort.

A reminder:

Now is the time to repair and/or retreat your waxed Barbour jacket before the next fall. Simply drop the coat off at O'Connell's and we'll enlist the services of the experts at Barbour to thoroughly rehabilitate your trusty garment.

Coming soon:

In the very near future O'Connell's new website, www.oconnellsclothing.com, will debut.

Sporting Whites from Madeleine Finn



The ultimate weekend shirt for the classic dresser. When worn with your favorite jeans, madras bermudas, breton reds, or rolled up chinos this shirt creates an air of relaxed sophistication. The richly textured pique mesh buttondown features generous sizing and sleeve length, an extra deep split yoke, and a single oversized pocket. This perfectly tailored white shirt will become an indispensable wardrobe accessory. Made in New England, USA.

Take note: Fresh in for Spring from Madeleine Finn are cobalt blue pique mesh, and pink and white washed linen shirts.

Spring 2005 Lacoste



Our Lacoste polo collection includes dozens of colors for women and children in a full size range to complement the enormous color selection for men. Several hat and baseball cap styles are also available in a variety of colors.



It's a fact: At presstime, in stock at O'Connell's are 143 Lacoste hats and over 700 mens, womens, and childrens Lacoste polo shirts in a wide array of pleasing colors.

Attention: Grooms To Be

Before you say "I do" and begin your new life of duty and obligation (aka marital bliss), enjoy one of your few remaining opportunities to take control. Consider the many important details related to your wedding party and turn to the men at O'Connell's for trusted guidance. From selecting the correct attire for your ushers and best man, to finding the right gifts that symbolize your appreciation and friendship on this most important occasion, O'Connell's will help you with every wedding detail.

For events big and small, black tie or island theme, ballroom or backyard, dark suit or khakis and navy blazer, turn to O'Connell Lucas Chelf for all your wedding needs.

The G9 Baracuta – An Enduring British Classic

Due to continuing popular demand, O'Connell's now imports directly from England the classic G9 Baracuta. Attempts by other manufacturers to imitate this jacket for its unparalleled quality and timeless fashion inevitably fall short and the G9 Baracuta remains a symbol of discriminating taste and uncompromising standards. Brought to you exclusively by O'Connell's, this wind-breaker is a must for your Spring wardrobe. The Baracuta features an Egyptian cotton outer shell, forward flap button pocket, and the signature Fraser tartan lining. If you insist on the very best and won't accept imitations, visit O'Connell's for the original G9 Baracuta- a true British classic. Available in natural, navy, and british tan. Sizes 36" to 52".



Travel Week

Whether you're preparing for a jaunt to a tropical destination, or simply dreaming about warm weather ahead, don't miss O'Connell's *Travel Week*. Beginning April 18th we'll assist you with your summer wardrobe pre-



parations with reduced prices on **Lilly Pulitzer** dresses and outerwear, **Ellington** travel bags and briefcases, and all O'Connell's **bermudas** and **swim shorts**.

Whether or not there are travel plans on your calendar make the trip to O'Connell's during *Travel Week* and enjoy a 15% discount on selected items for one week only.

